

# MERCIALYS

## **Mercialys celebrates its 20<sup>th</sup> anniversary, opening a new chapter with SHOP•PARK**

**As it marks its 20<sup>th</sup> anniversary, Mercialys reaffirms its vision for retail, restates its ambitions and unveils the new identity of its sites.**

### **SHOP•PARK, retail spaces designed for French consumers**

Mercialys is refocusing and evolving its portfolio around a specific real estate model tailored to the needs of customers today with SHOP PARK.

This hybrid format combines the strengths of both destination shopping centres and out-of-town retail parks:

- Comprehensive retail offering that meets the expectations of all customers
- Price accessibility in line with purchasing power challenges
- Optimised food retail formats and broader range of specialty stores
- Enhanced experiential environment combined with everyday convenience
- Optimised real estate costs for our tenants
- Full physical accessibility, multimodal transport links and large free parking facilities
- Anchored in the heart of residential areas, contributing to the development of major urban cities and regions across France

The operational rollout of Shop Park is already a reality, with the first concrete implementations currently underway.



Architect illustrations - ©Mercialys / DAIAM

Building on this redefined model and its new identity, Shop Park, Mercialys is pursuing its growth strategy with renewed momentum. The Company benefits from its strong capacity for investment, enabling it to acquire new assets that meet the highly selective performance criteria it has established. In recent months, Mercialys has demonstrated this selective approach, completing the largest retail transaction on the market in 2025.

**Vincent Ravat, Mercialys CEO:** *“Retail sits at the crossroads of all the major societal challenges facing French people, particularly those related to purchasing power. Our model has therefore evolved to address these realities and the needs of our fellow citizens: sites located at the heart of daily life, right-sized stores, a broad and diverse retail offering and affordable prices. All within a highly efficient landlord-tenant economic equation”.*

This press release is available on [www.mercialys.fr](http://www.mercialys.fr)

#### **About Mercialys**

Mercialys is one of France's leading real estate companies. It is specialized in the holding, management and transformation of retail spaces, anticipating consumer trends, on its own behalf and for third parties. At June 30, 2025, Mercialys had a real estate portfolio valued at Euro 2.9 billion (including transfer taxes). Its portfolio of 1,985 leases represents an annualized rental base of Euro 180.4 million. Mercialys has been listed on the stock market since October 12, 2005 (ticker: MERY) and has “SIIC” real estate investment trust (REIT) tax status. Part of the SBF 120 and Euronext Paris Compartment A, it had 93,886,501 shares outstanding at June 30, 2025.